

For Immediate Release



Competitive Social Ventures Shares Details On A New, Upcoming Roaring Social Location

The Decatur, GA location will feature a Cafe Store Front and Bank Vault Entrance

ATLANTA – June 12, 2024 – [Competitive Social Ventures](#) (“CSV”) is excited to share details about its second Roaring Social location being planned in downtown Decatur, GA. The location will consist of two experiences: Sophia’s Café and Cocktails and RoSo Treasury. It is expected to open in late Q4 of 2024.

Sophia’s Café and Cocktails is a cover to the speakeasy, RoSo Treasury, which lies behind an unassuming banker’s vault. Sophia’s will offer guests their first experience in a café-style restaurant where they can enjoy tasty provisions and libations. Only those who know the secret password will be able to bypass the treasury and slip into the bygone era of the glamorous 1920s. Behind the secret doors, guests will find lush velvet sofas, a dimly lit room, live music, boutique bowling lanes and a roaring good time.



Sophia’s Café and Cocktails (Rendering by The 2nd Star Group)

“Roaring Social’s origin story comes from a fictional couple named Robert and Sophia who were the original proprietors of Roaring Social,” said Neal Freeman, CEO of Competitive Social Ventures. “It’s a bit of an easter egg as the brand logo is depicted as “RoSo” for this reason, and if you visit our Alpharetta location you will find a bronze statue of the couple outside our doors. We are excited to continue this story with a completely new experience of RoSo Treasury.”

The location will be on the iconic corner of Ponce de Leon Avenue and Clairemont Avenue in a five-story Class-A building. With approximately 7,500 square feet, the location will include a full-service restaurant & bar on the first level with a full-service speakeasy in the basement. Additionally, the basement will include a stage for live entertainment, VIP seating, a dance floor, bar seating, private event spaces and boutique bowling lanes.



RoSo Treasury (Rendering by The 2nd Star Group)

The first Roaring Social location in Alpharetta features an alteration concept and is rightly named RoSo Clothiers. Opened in September of 2021, Roaring Social has become a staple establishment in Alpharetta attracting residents from across metro Atlanta for its live entertainment and food and drinks.

“With support from the Alpharetta community, we have seen major success with Roaring Social as a brand,” said Brian Harper, COO of Competitive Social Ventures. “We are excited to expand to Decatur and announce investment opportunities for this specific location and across our portfolio of brands under CSV.”

CSV is a leader in socially-driven entertainment concepts and is equipped with highly experienced hospitality, food and beverage executives. Backed by a strong track record in the hospitality space, CSV currently owns and operates four successful entertainment venues in Georgia across its portfolio of brands - [Fairway Social](#), [Roaring Social](#), and [Pickle and Social](#).

CSV offers opportunities to strategically partner with the upcoming Roaring Social Decatur location, or holistically with CSV's portfolio of brands and locations.

To learn more about Competitive Social Ventures, please visit www.competitivesocialventures.com. To learn more about Roaring Social, please visit www.roaring-social.com. For information on partnership opportunities with CSV, please visit www.competitivesocialventures.com/investors.htm.

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About Competitive Social Ventures

Founded in 2020 and headquartered in Alpharetta, GA, Competitive Social Ventures ("CSV") is a hospitality company that creates socially-driven entertainment concepts including Pickle and Social, Fairway Social and Roaring Social. CSV creates premier entertainment venues that bring people together to socialize, enjoy premium food and beverages, and create one-of-a-kind shared experiences. CSV currently operates Pickle and Social Gwinnett, Roaring Social Alpharetta, Fairway Social Alpharetta and Fairway Social Trilith (Fayetteville) in Georgia. Learn more at www.competitivesocialventures.com. For partnership opportunities, see [here](#).

About Roaring Social

Roaring Social is a secret speakeasy that transports guests back to the Roaring '20s in an intimate space filled with thrilling live music, plush sofas and boutique bowling lanes. Complete with signature cocktails and delicious bites, Roaring Social offers an unforgettable experience with family, friends and cohorts. Roaring Social currently operates one location in downtown Alpharetta, GA with its second location in Decatur, GA with an expected opening date in late Q4 2024. Learn more at www.roaring-social.com or follow on Instagram @roso.alpharetta or @roso.decat. #BeMoreSocial

About Sophia's Café and Cocktails

Sophia's Café and Cocktails will be a full-service restaurant and bar, featuring culinary delights, libations and live music. Surrounded by opulence and world-class style, one will discover to their surprise that the pleasures of the past are present today with exuberance, entertainment and good times. Sophia's Café and Cocktails will open its first location in Decatur, GA with an expected opening date in late Q4 2024. Stay tuned @sophias.decat for future announcements. #BeMoreSocial

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